Joy Hirsch, PhD, Professor

Yale University

Title of talk:

The New Neuroscience of Two: Understanding Human Social Interactions in the Natural Everyday World

Abstract

Humans, by nature, are profoundly social. However, the brain mechanisms that underlie social behaviors in the "everyday world" are not well-understood nor applied as evidence-based treatments for social and psychiatric disorders. This knowledge gap is now addressed based on principles for measuring brain oxygenation using near infrared spectroscopy, fNIRS. Active neural tissues in the brain recruit highly oxygenated blood that can be detected by optical methods that are sensitive to variations in both oxyHb and deoxyHb concentrations. These measures and taken as proxies of brain function and the locations of "active" regions indicate the neural correlates of the investigated behavior. My goal is to discover the neural mechanisms that underlie interactive social behaviors between humans and to apply them for therapeutic benefits. My laboratory has developed multi-modal two-person neuroimaging technologies based on fNIRS where both neural and behavioral measures are acquired for real-time live faceto-face and dialogue interactions. Converging evidence from these simultaneous measures of neural and behavioral responses including facial classifications, eyetracking, pupillometry, EEG, and behavioral reports of subjective effects provides a foundation for a theoretical framework of a new "neuroscience of two". This emerging framework is founded on evidence that the interactive brain engages processes not activated during "solo", i.e. non-interactive tasks, and extends the domain of social neuroscience to live interactions with relevance to face These multimodal processing, conversation and clinical biomarkers. hyperscanning techniques are also applied to questions such as "what is the neurobiology of free speech?", and "how do on-line social communications such as Zoom calls differ from live in-person situations?". Conventional as well as emerging machine learning computational tools will also be discussed as tools to inform models of dual-brain social interactions as well as potential experimental pitfalls and quality assurance measures.

Related bibliography

- 1. Hirsch, J., Zhang, X., Noah, J.A. & Bhattacharya, A. (2023) Neural mechanisms for emotional contagion and spontaneous mimicry of live facial expressions. *Philosophical Transactions of the Royal Society B: Biological Sciences*. Apr 24;378(1875):20210472. doi:10.1098/rstb.2021.0472. Epub 2023 Mar 6.
- 2. Noah, J. A., Zhang, X., Dravida, S., Ono, Y., Naples, J. A., McPartland, J. C., & Hirsch, J. (2020). Real-time eye-to-eye contact is associated with cross-brain neural coupling in angular gyrus. *Frontiers in Human Neuroscience 14*(19), 1-10. doi: 10.3389/fnhum.2020.00019
- 3. Kelley, M., Noah, J.A., Zhang, X., Scassellati, B., & **Hirsch, J.** (2020). Comparison of human social brain activity during eye-contact with another human and a humanoid robot. *Frontiers in Robotics and AI*, *7*, 209. doi: 10.3389/frobt.2020.599581
- 4. Hirsch J, Zhang X, Noah JA, Dravida S, Naples A, Tiede M, Wolf, J, McPartland, J. (2022) Neural correlates of eye contact and social function in autism spectrum disorder. PLoS ONE 17(11): e0265798. https://doi.org/10.1371/journal.pone.0265798
- 5. Zhang, X., Noah, J.A., Singh, R., McPArtland, J., Hirsch, J. (2024) Support vector machine prediction of individual Autism Diagnostic Observation Schedule (ADOS) scores based on neural responses during live eye-to-eye contact. *Sci Rep* 14, 3232.
- 6. Singh R, Zhang Y, Bhaskar D, Srihari V, Tek C, Zhang X, Noah JA, Krishnaswamy S and Hirsch J (2025) Deep multimodal representations and classification of first-episode psychosis via live face processing. *Front. Psychiatry* 16:1518762. doi: 10.3389/fpsyt.2025.1518762
- Crum J, Zhang X, Noah A, Hamilton A, Tachtsidis I, Burgess P, Hirsch J. An Approach to Neuroimaging Interpersonal Interactions in Mental Health Interventions. Biol Psychiatry Cogn Neurosci Neuroimaging. 2022 Feb 7; 2022 Feb 7. https://doi.org/10.1016/j.bpsc.2022.01.008.
- 8. Hirsch, J., Noah, J.A., Zhang, X., Dravida, S., & Ono, Y. (2018). A cross-brain neural mechanism for human-to-human verbal communication. Social Cognitive and Affective Neuroscience, 13(9), 907–920. DOI: 10.1093/scan/nsy070
- 9. Descorbeth, O., Zhang, X., Noah, J.A., & **Hirsch, J.** (2020). Neural processes for live pro-social dialogue between dyads with socioeconomic disparity. *Social Cognitive and Affective Neuroscience*, 15(8), 875–887.
- 10. Hirsch J, Tiede M, Zhang X, Noah JA, Salama-Manteau A and Biriotti M (2021) Interpersonal Agreement and Disagreement During Face-to-Face Dialogue: An fNIRS Investigation. Front. Hum. Neurosci. 14:606397. doi: 10.3389/fnhum.2020.606397.
- 11. Ono, Y., Zhang, X., Noah, J. A., Dravida, S., & Hirsch, J. (2021). Bidirectional connectivity between Broca's Area and Wernicke's Area during interactive verbal communication. Brain Connectivity. doi: 10.1089/brain.2020.0790.
- 12. Zhao, N., Zhang, X., Noah, J.A., Tiede, M., and Hirsch, J. (2023) Separable processes for live "in-person" and live "zoom-like" faces. *Imaging Neuroscience*. 2023; 1 1–17.